



ATTENTION REPORT

House of KORYTKO

houseofkorytko.com · 12 Sept 2026 – 11 Oct 2026

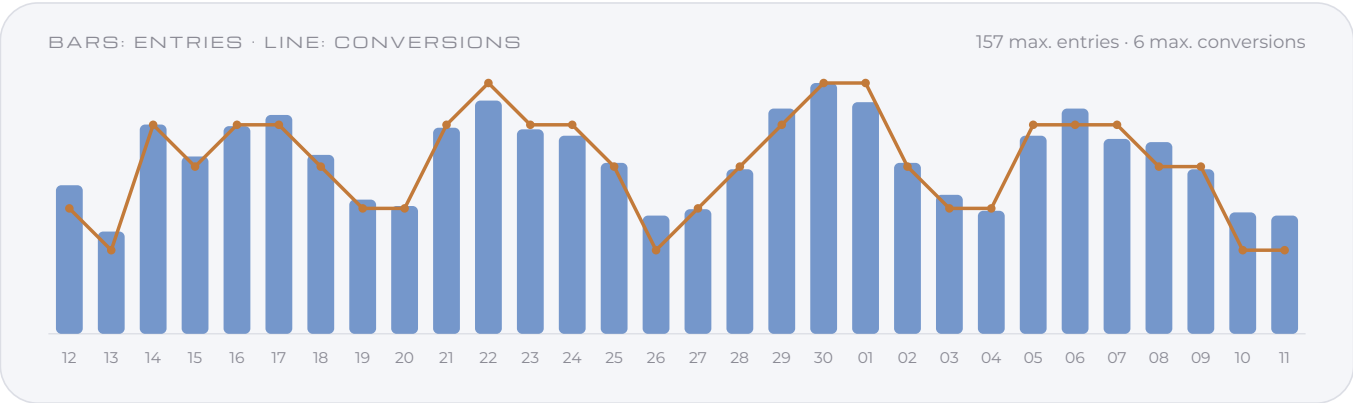
EXAMPLE DATA - INVENTED FIGURES, NOT A REPORT

ENTRIES	PAGE VIEWS	ACTIONS	CONVERSIONS	CONVERSION RATE
3,305	6,775	236	122	3.7 %
-3 % vs. before	-3 % vs. before	-3 % vs. before	-5 % vs. before	before: 3.8 %

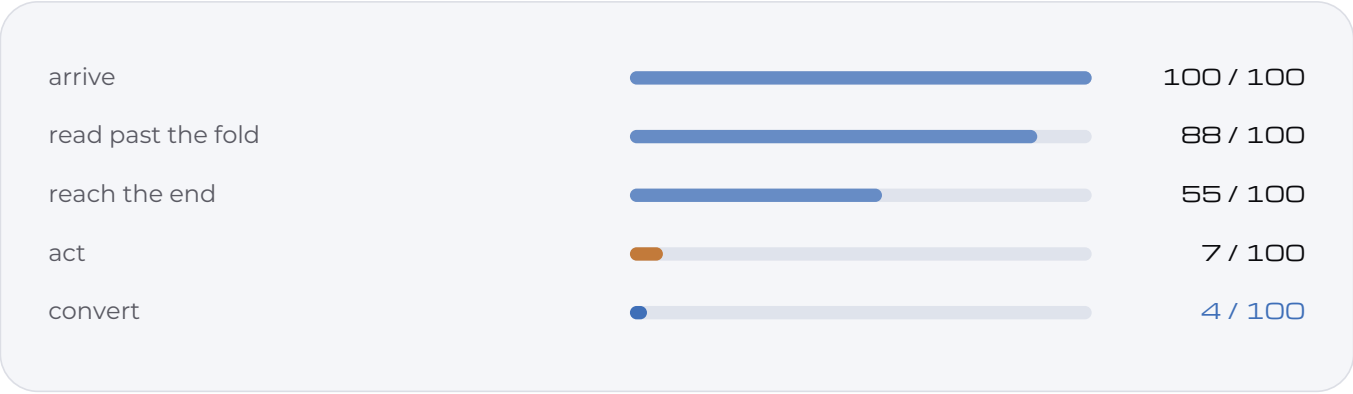
WHAT STANDS OUT

- 3,305 entries in this period — -3 % on the period before (3,406).
- 122 conversions (3.7 % of entries), 128 the period before (3.8 %).
- 236 actions (calls, mails, WhatsApp, links), 243 the period before.
- Most entries came from Search engines (31 %).
- Direct converts best: 4.7 %.
- 55.3 % of entries came from Germany, most of them from München.
- On “Home (EN)”, most people stop at “How it begins” (54.6 % of departures).
- 55 % read “Home (EN)” to the end.
- Form “contact”: started 247 times, submitted 122 times (49.4 %).

PER DAY



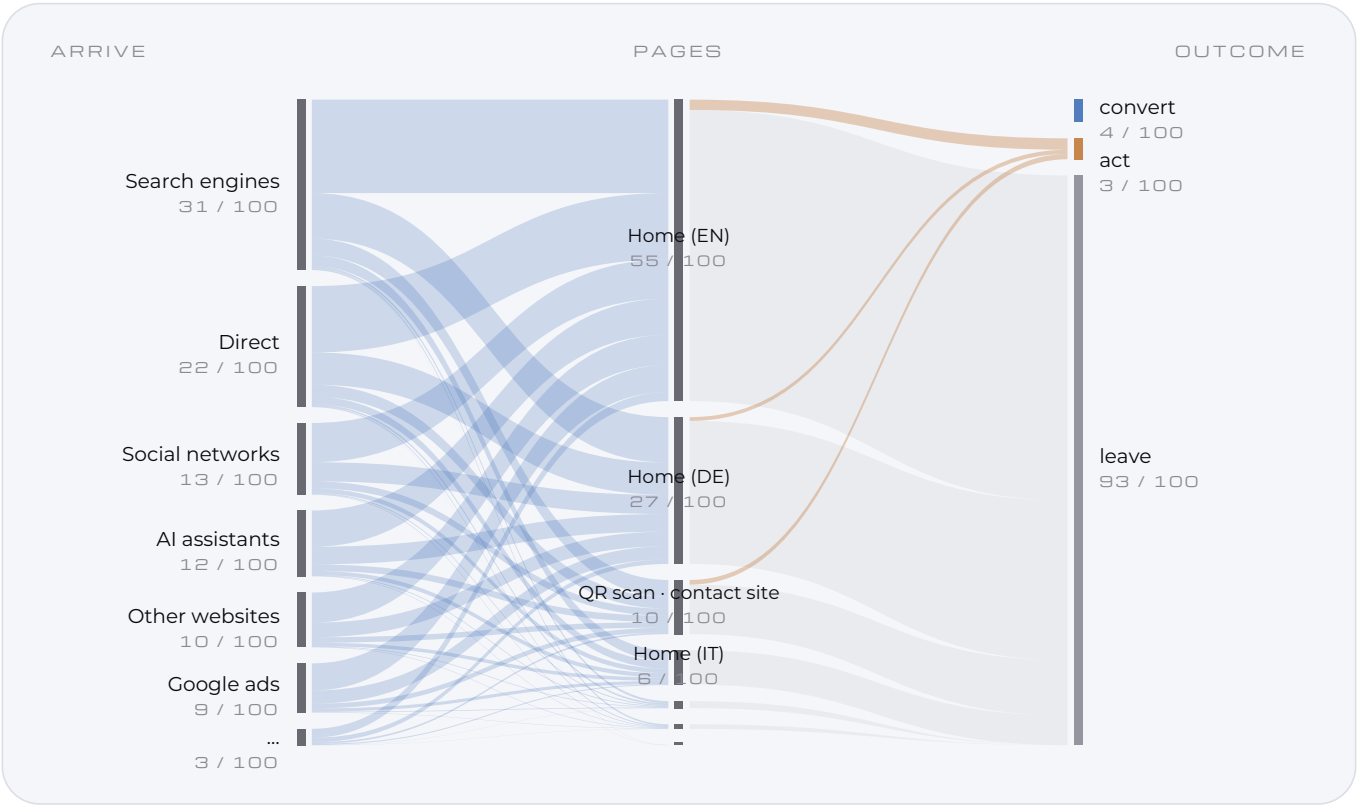
A HUNDRED VISITORS



Shares of entries; reading depth from “Home (EN)”, the most-read page.

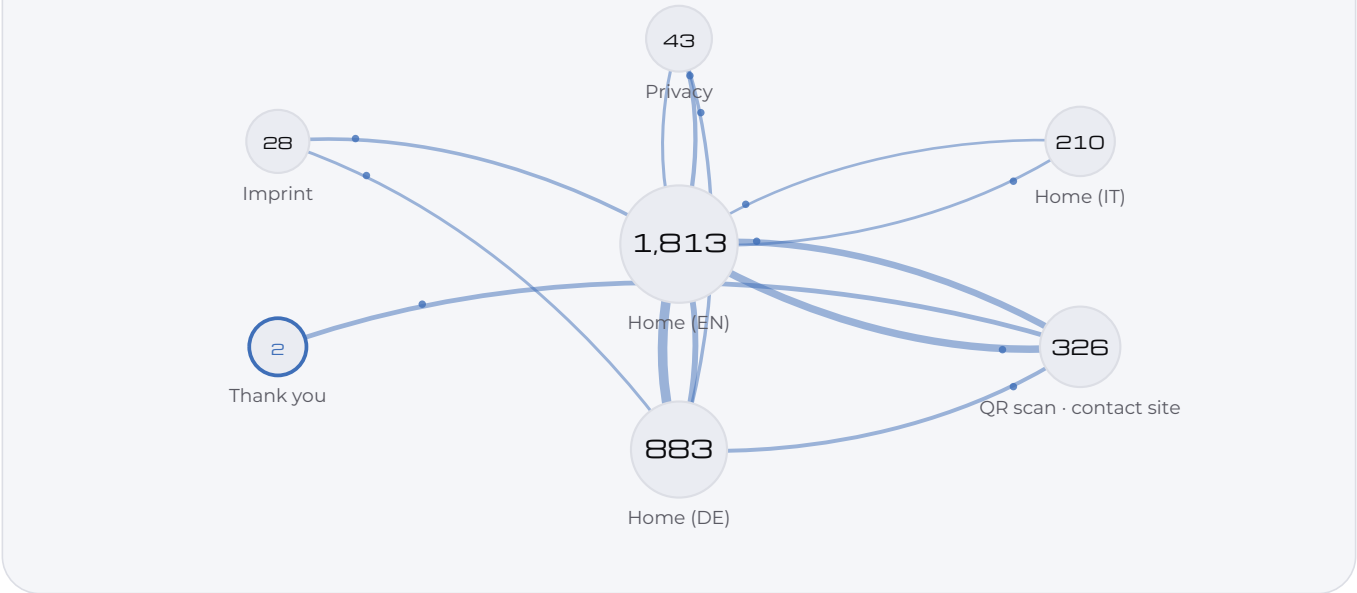
The path of a hundred visitors

Where they came from, which page they entered, and how the visit ended — in proportion to the counted sums.



WHERE DO THEY GO NEXT?

Circles: pages, sized by page views, the number = entries; lines: internal moves, thicker = more. A blue ring marks a page with conversions.



How far do they get — and where do they stop?

Each column is a page, top to bottom. The brighter a section, the more of the page's readers reached it; the amber mark is where the biggest share of departures happened.



Left figure: share of the page's views that reached the section. Right figure: share of the page's departures that happened there.

PAGES

PAGE	PATH	ENTRIES	VIEWS	ACTIONS	CONV.	RATE
Home (EN)	/	1,813	3,224	110	0	0 %
Home (DE)	/de/	883	1,646	43	0	0 %
QR scan · contact site	/patrick/	326	823	71	0	0 %
Home (IT)	/it/	210	411	7	0	0 %
Privacy	/privacy-policy/	43	309	5	0	0 %
Imprint	/imprint/	28	240	0	0	0 %
Thank you	/thanks/	2	122	0	122	—

SOURCES

SOURCE	ENTRIES	ACTIONS	CONV.	RATE
Within the site	3,470	0	0	0 %
Search engines	1,025	72	36	3.5 %
Direct	727	56	34	4.7 %
Social networks	430	28	11	2.6 %
AI assistants	397	30	17	4.3 %
Other websites	330	24	13	3.9 %
Google ads	297	20	9	3 %
Meta ads	99	6	2	2 %

WHERE FROM

COUNTRY	ENTRIES	SHARE	CONV.	CITY (FROM 5 ENTRIES)	ENTRIES	CONV.
Germany	1,691	55.3%	75	München · DE	472	21
Bulgaria	377	12.3%	8	Sofia · BG	358	8
Italy	214	7%	5	Berlin · DE	326	14
Austria	185	6.1%	8	Stuttgart · DE	252	11
Switzerland	156	5.1%	7	Wien · AT	185	8
United States	112	3.7%	3	Hamburg · DE	172	8
Croatia	89	2.9%	2	Zürich · CH	156	7
United Kingdom	86	2.8%	2	Düsseldorf · DE	131	6
United Arab Emirates	61	2%	1	Frankfurt am Main · DE	115	5
France	38	1.2%	1	Roma · IT	99	2
Netherlands	29	0.9%	1	Milano · IT	93	2
Spain	13	0.4%	0	London · GB	86	2

Country and city as the hosting platform derives them from the address at the moment of the request; the address itself is never stored. The city is approximate (often the provider's).

WHERE PEOPLE ACT

PAGE	ACTION	#
Home (EN)	write	61
Home (EN)	-> gaze	33
Home (EN)	-> LinkedIn	16
Home (DE)	write	31

Home (DE)	-> gaze	12
Home (IT)	write	7
QR scan · contact site	Phone	24
QR scan · contact site	E-mail	19
QR scan · contact site	WhatsApp	12
QR scan · contact site	-> LinkedIn	16
Privacy	E-mail	5
QR scan · contact site	Conversion: letter	122

CAMPAIGNS

SOURCE	CAMPAIGN	AD	ENTRIES	ACTIONS	CONV.	RATE
Google ads	brand-search	—	147	10	6	4.1 %
Google ads	strategic-advice	letter-a	76	5	2	2.6 %
Google ads	strategic-advice	letter-b	59	4	1	1.7 %
Meta ads	founders-film	film-30s	55	3	1	1.8 %
Meta ads	founders-film	portrait	34	2	1	2.9 %

VARIANTS · HOME (EN)

VARIANT	ENTRIES	ACTIONS	CONV.	RATE	LEFT IN 1ST SECTION
A	925	59	28	3 %	22.6 %
B	888	51	39	4.4 %	18.7 %

VARIANTS · HOME (DE)

VARIANT	ENTRIES	ACTIONS	CONV.	RATE	LEFT IN 1ST SECTION
A	459	23	16	3.5 %	24 %
B	424	20	15	3.5 %	23 %

FORMS

PAGE	FORM	STARTED	SUBMITTED	RATE
QR scan · contact site	contact	247	122	49.4 %

HOW FAR DO THEY WATCH?

PAGE	STARTS	25 %	50 %	75 %	100 %
Home (EN)	226	73.9 %	54.9 %	37.2 %	23.9 %

HOW GAZE COUNTS

Without cookies: a page loaded twice counts twice. Entries are views that did not come from another page of this site; page views count every page. Bots and excluded browsers do not count. Conversions are goal events and views of goal pages; their source is carried over internal links from the entry, without storage. “Stop” is the deepest section a person had reached when the page was left or hidden (a tab switch counts; once per view). No IP, no user agent, no visitor identifier, no text, no input — sums only.