



ATTENTION REPORT

House of KORYTKO

houseofkorytko.com · 14 Jul 2026 – 11 Oct 2026

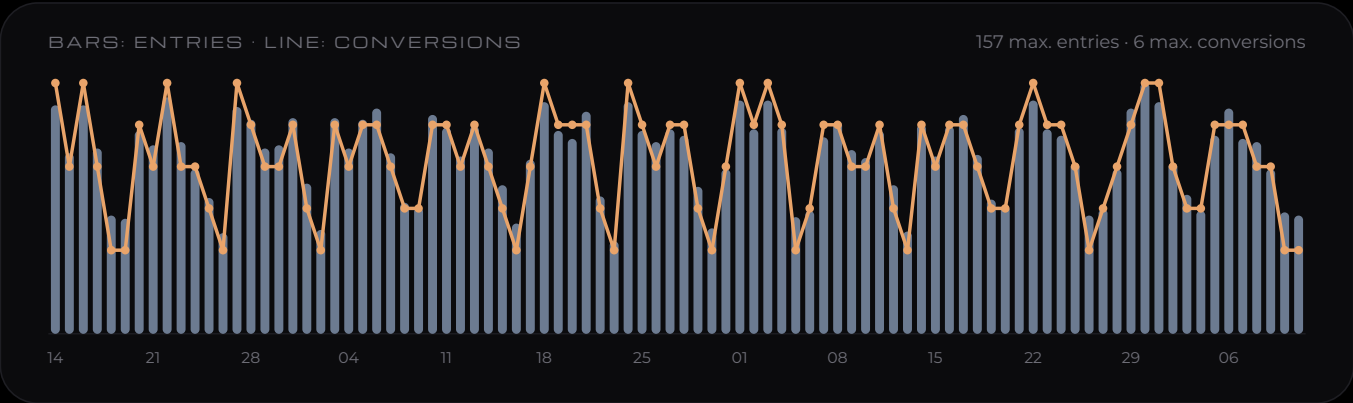
EXAMPLE DATA - INVENTED FIGURES, NOT A REPORT

ENTRIES	PAGE VIEWS	ACTIONS	CONVERSIONS	CONVERSION RATE
10,117	20,738	722	374	3.7 %
-0 % vs. before	-0 % vs. before	-0 % vs. before	+1 % vs. before	before: 3.7 %

WHAT STANDS OUT

- 10,117 entries in this period — -0 % on the period before (10,126).
- 374 conversions (3.7 % of entries), 372 the period before (3.7 %).
- 722 actions (calls, mails, WhatsApp, links), 724 the period before.
- Most entries came from Search engines (31 %).
- Direct converts best: 4.6 %.
- 55.3 % of entries came from Germany, most of them from München.
- On “Home (EN)”, most people stop at “How it begins” (54.6 % of departures).
- 55 % read “Home (EN)” to the end.
- Form “contact”: started 756 times, submitted 374 times (49.5 %).

PER DAY



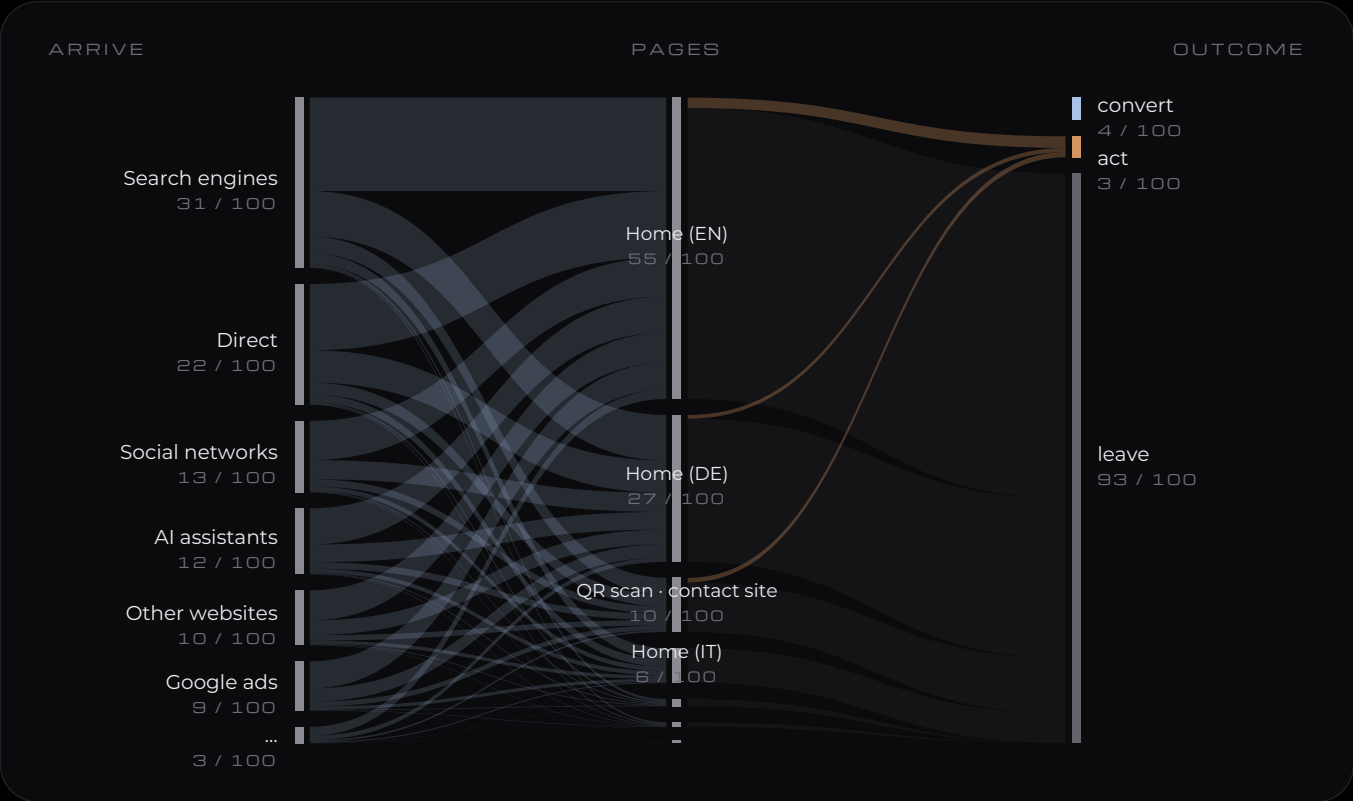
A HUNDRED VISITORS



Shares of entries; reading depth from “Home (EN)”, the most-read page.

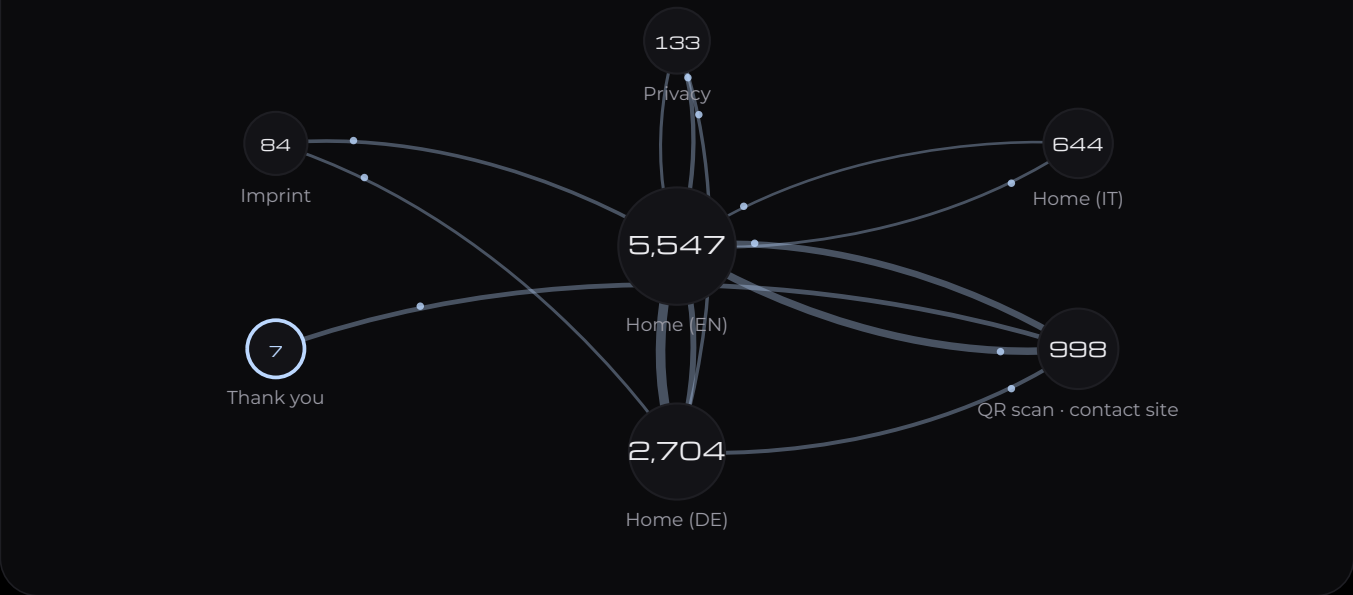
The path of a hundred visitors

Where they came from, which page they entered, and how the visit ended — in proportion to the counted sums.



WHERE DO THEY GO NEXT?

Circles: pages, sized by page views, the number = entries; lines: internal moves, thicker = more. A blue ring marks a page with conversions.



How far do they get — and where do they stop?

Each column is a page, top to bottom. The brighter a section, the more of the page’s readers reached it; the amber mark is where the biggest share of departures happened.



Left figure: share of the page’s views that reached the section. Right figure: share of the page’s departures that happened there.

PAGES

PAGE	PATH	ENTRIES	VIEWS	ACTIONS	CONV.	RATE
Home (EN)	/	5,547	9,867	340	0	0 %
Home (DE)	/de/	2,704	5,038	130	0	0 %
QR scan · contact site	/patrick/	998	2,519	216	0	0 %
Home (IT)	/it/	644	1,260	22	0	0 %
Privacy	/privacy-policy/	133	945	14	0	0 %
Imprint	/imprint/	84	735	0	0	0 %
Thank you	/thanks/	7	374	0	374	—

SOURCES

SOURCE	ENTRIES	ACTIONS	CONV.	RATE
Within the site	10,621	0	0	0 %
Search engines	3,136	221	112	3.6 %
Direct	2,226	171	103	4.6 %
Social networks	1,315	85	33	2.5 %
AI assistants	1,214	91	52	4.3 %
Other websites	1,012	74	40	4 %
Google ads	911	62	29	3.2 %
Meta ads	303	18	5	1.7 %

WHERE FROM

COUNTRY	ENTRIES	SHARE	CONV.	CITY (FROM 5 ENTRIES)	ENTRIES	CONV.
Germany	5,177	55.3%	230	München · DE	1,446	64
Bulgaria	1,153	12.3%	25	Sofia · BG	1,094	24
Italy	654	7%	15	Berlin · DE	996	44
Austria	567	6.1%	25	Stuttgart · DE	772	34
Switzerland	479	5.1%	21	Wien · AT	567	25
United States	341	3.6%	7	Hamburg · DE	527	24
Croatia	274	2.9%	6	Zürich · CH	479	21
United Kingdom	264	2.8%	6	Düsseldorf · DE	400	18
United Arab Emirates	186	2%	4	Frankfurt am Main · DE	352	16
France	117	1.3%	3	Roma · IT	303	7
Netherlands	88	0.9%	2	Milano · IT	283	6
Spain	39	0.4%	1	London · GB	264	6

Country and city as the hosting platform derives them from the address at the moment of the request; the address itself is never stored. The city is approximate (often the provider's).

WHERE PEOPLE ACT

PAGE	ACTION	#
Home (EN)	write	188
Home (EN)	-> gaze	101
Home (EN)	-> LinkedIn	51
Home (DE)	write	94

Home (DE)	-> gaze	36
Home (IT)	write	22
QR scan · contact site	Phone	72
QR scan · contact site	E-mail	58
QR scan · contact site	WhatsApp	36
QR scan · contact site	-> LinkedIn	50
Privacy	E-mail	14
QR scan · contact site	Conversion: letter	374

CAMPAIGNS

SOURCE	CAMPAIGN	AD	ENTRIES	ACTIONS	CONV.	RATE
Google ads	brand-search	—	450	32	17	3.8 %
Google ads	strategic-advice	letter-a	233	16	7	3 %
Google ads	strategic-advice	letter-b	182	11	4	2.2 %
Meta ads	founders-film	film-30s	169	11	4	2.4 %
Meta ads	founders-film	portrait	104	5	1	1 %

VARIANTS · HOME (EN)

VARIANT	ENTRIES	ACTIONS	CONV.	RATE	LEFT IN 1ST SECTION
A	2,829	184	87	3.1 %	22.6 %
B	2,718	156	119	4.4 %	18.7 %

VARIANTS · HOME (DE)

VARIANT	ENTRIES	ACTIONS	CONV.	RATE	LEFT IN 1ST SECTION
A	1,406	69	47	3.3 %	24 %
B	1,298	61	47	3.6 %	23 %

FORMS

PAGE	FORM	STARTED	SUBMITTED	RATE
QR scan · contact site	contact	756	374	49.5 %

HOW FAR DO THEY WATCH?

PAGE	STARTS	25 %	50 %	75 %	100 %
Home (EN)	691	74 %	55 %	37 %	24 %

HOW GAZE COUNTS

Without cookies: a page loaded twice counts twice. Entries are views that did not come from another page of this site; page views count every page. Bots and excluded browsers do not count. Conversions are goal events and views of goal pages; their source is carried over internal links from the entry, without storage. “Stop” is the deepest section a person had reached when the page was left or hidden (a tab switch counts; once per view). No IP, no user agent, no visitor identifier, no text, no input — sums only.