



ATTENTION REPORT

House of KORYTKO

houseofkorytko.com · 11 Oct 2026 – 11 Oct 2026

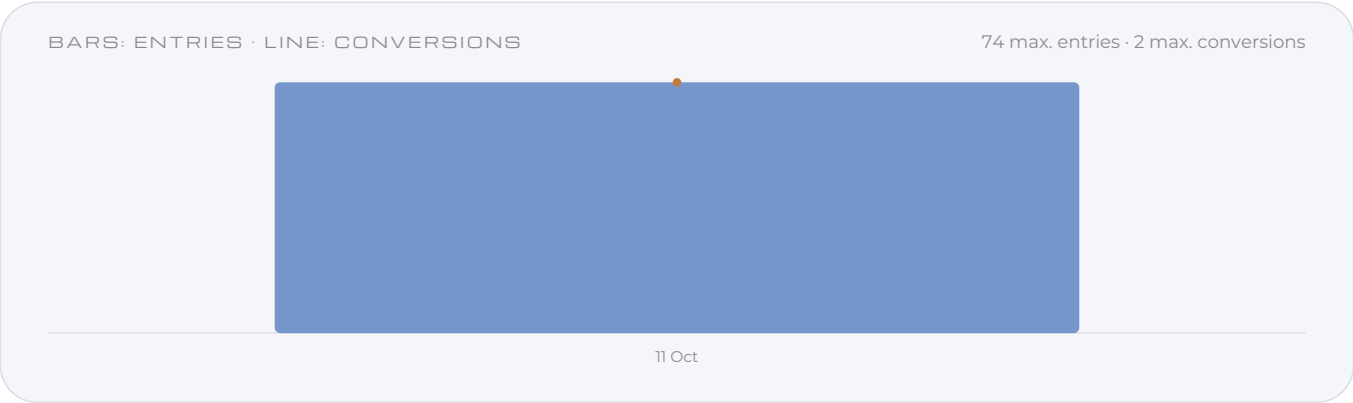
EXAMPLE DATA - INVENTED FIGURES, NOT A REPORT

ENTRIES	PAGE VIEWS	ACTIONS	CONVERSIONS	CONVERSION RATE
74	152	5	2	2.7 %
-3 % vs. before	-3 % vs. before	0 % vs. before	0 % vs. before	before: 2.6 %

WHAT STANDS OUT

- 74 entries in this period — -3 % on the period before (76).
- 2 conversions (2.7 % of entries), 2 the period before (2.6 %).
- 5 actions (calls, mails, WhatsApp, links), 5 the period before.
- Most entries came from Search engines (31.1 %).
- 57.4 % of entries came from Germany, most of them from München.
- On “Home (EN)”, most people stop at “How it begins” (54.5 % of departures).
- 55 % read “Home (EN)” to the end.
- Form “contact”: started 6 times, submitted 2 times (33.3 %).

PER DAY



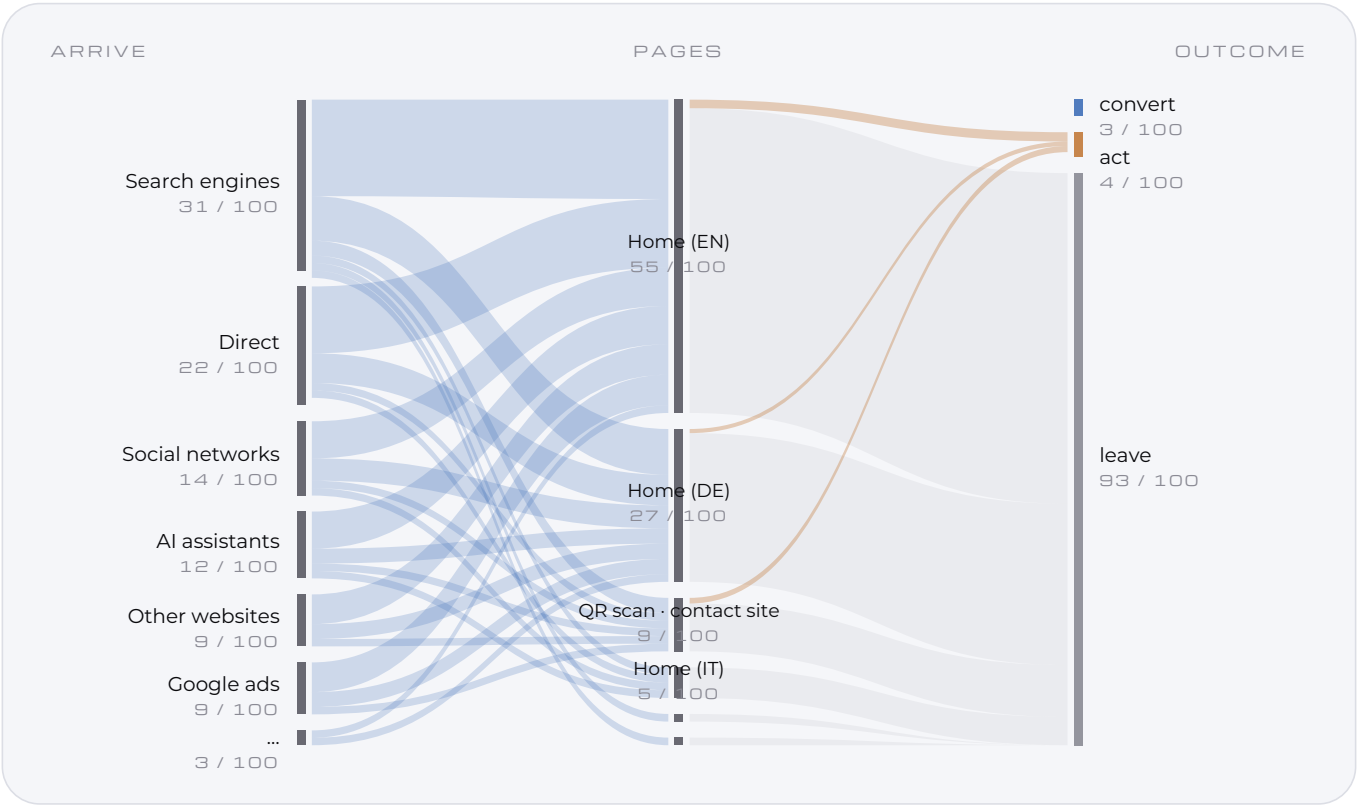
A HUNDRED VISITORS



Shares of entries; reading depth from “Home (EN)”, the most-read page.

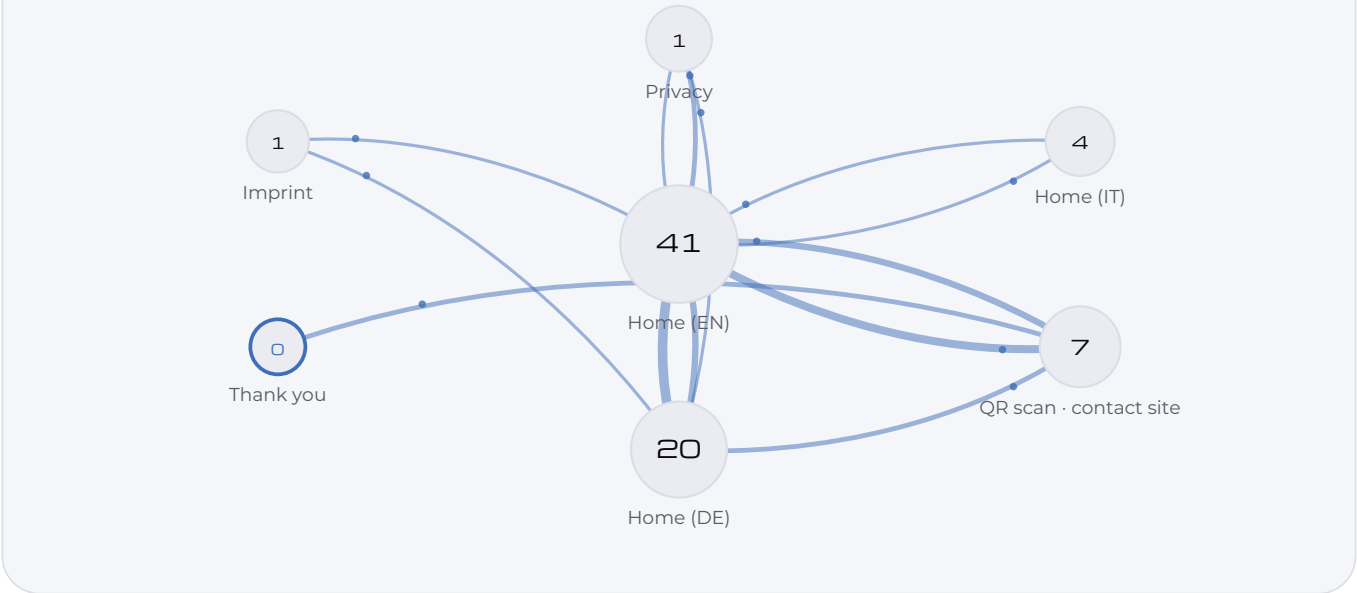
The path of a hundred visitors

Where they came from, which page they entered, and how the visit ended — in proportion to the counted sums.



WHERE DO THEY GO NEXT?

Circles: pages, sized by page views, the number = entries; lines: internal moves, thicker = more. A blue ring marks a page with conversions.



How far do they get — and where do they stop?

Each column is a page, top to bottom. The brighter a section, the more of the page's readers reached it; the amber mark is where the biggest share of departures happened.



Left figure: share of the page's views that reached the section. Right figure: share of the page's departures that happened there.

PAGES

PAGE	PATH	ENTRIES	VIEWS	ACTIONS	CONV.	RATE
Home (EN)	/	41	73	2	0	0 %
Home (DE)	/de/	20	37	1	0	0 %
QR scan · contact site	/patrick/	7	19	2	0	0 %
Home (IT)	/it/	4	9	0	0	0 %
Privacy	/privacy-policy/	1	7	0	0	0 %
Imprint	/imprint/	1	5	0	0	0 %
Thank you	/thanks/	0	2	0	2	—

SOURCES

SOURCE	ENTRIES	ACTIONS	CONV.	RATE
Within the site	78	0	0	0 %
Search engines	23	2	1	4.3 %
Direct	16	1	1	6.3 %
Social networks	10	1	0	0 %
AI assistants	9	1	0	0 %
Other websites	7	0	0	0 %
Google ads	7	0	0	0 %
Meta ads	2	0	0	0 %

WHERE FROM

COUNTRY	ENTRIES	SHARE	CONV.	CITY (FROM 5 ENTRIES)	ENTRIES	CONV.
Germany	39	57.4%	2	München · DE	11	1
Bulgaria	8	11.8%	0	Sofia · BG	8	0
Austria	4	5.9%	0	Berlin · DE	7	1
Italy	4	5.9%	0	Stuttgart · DE	6	0
Switzerland	3	4.4%	0			
United States	3	4.4%	0			
Croatia	2	2.9%	0			
United Kingdom	2	2.9%	0			
United Arab Emirates	1	1.5%	0			
France	1	1.5%	0			
Netherlands	1	1.5%	0			
Spain	0	0%	0			

Country and city as the hosting platform derives them from the address at the moment of the request; the address itself is never stored. The city is approximate (often the provider's).

WHERE PEOPLE ACT

PAGE	ACTION	#
Home (EN)	write	1
Home (EN)	-> gaze	1
Home (EN)	-> LinkedIn	0
Home (DE)	write	1

Home (DE)	-> gaze	0
Home (IT)	write	0
QR scan · contact site	Phone	1
QR scan · contact site	E-mail	1
QR scan · contact site	WhatsApp	0
QR scan · contact site	-> LinkedIn	0
Privacy	E-mail	0
QR scan · contact site	Conversion: letter	2

CAMPAIGNS

SOURCE	CAMPAIGN	AD	ENTRIES	ACTIONS	CONV.	RATE
Google ads	brand-search	—	4	0	0	0 %
Google ads	strategic-advice	letter-a	2	0	0	0 %
Google ads	strategic-advice	letter-b	1	0	0	0 %
Meta ads	founders-film	film-30s	1	0	0	0 %
Meta ads	founders-film	portrait	1	0	0	0 %

VARIANTS · HOME (EN)

VARIANT	ENTRIES	ACTIONS	CONV.	RATE	LEFT IN 1ST SECTION
A	21	1	0	4.8 %	21.6 %
B	20	1	1	5 %	19.4 %

VARIANTS · HOME (DE)

VARIANT	ENTRIES	ACTIONS	CONV.	RATE	LEFT IN 1ST SECTION
A	10	1	1	10 %	26.3 %
B	10	0	0	0 %	22.2 %

FORMS

PAGE	FORM	STARTED	SUBMITTED	RATE
QR scan · contact site	contact	6	2	33.3 %

HOW FAR DO THEY WATCH?

PAGE	STARTS	25 %	50 %	75 %	100 %
Home (EN)	5	80 %	60 %	40 %	20 %

HOW GAZE COUNTS

Without cookies: a page loaded twice counts twice. Entries are views that did not come from another page of this site; page views count every page. Bots and excluded browsers do not count. Conversions are goal events and views of goal pages; their source is carried over internal links from the entry, without storage. “Stop” is the deepest section a person had reached when the page was left or hidden (a tab switch counts; once per view). No IP, no user agent, no visitor identifier, no text, no input — sums only.